

# How to Launch a Multi-Million Dollar Business

with

## Corrine McCormack

Executive, Entrepreneur, Wife, Mother, Author



**Corrine McCormack** is a seasoned executive and entrepreneur who conceived and created a brand of designer eyewear in 1993 that carved a new niche in the industry. Today, Corinne McCormack Reading Glasses are sold in over 2,000 stores in the U.S.

including Bloomingdales, Nordstrom, and Barnes & Noble. In 2009, Corinne sold her company to FGX International, the world's largest manufacturer of reading glasses and popular priced sunglasses.

Corinne has enjoyed prominent coverage, including *Live with Kelly*, *the TODAY Show*, CNN, and *Good Morning New York*. Her products have been showcased in such major vehicles as *In Style*, *Oprah*, *WWD*, *Good Housekeeping*, *Glamour* and important trade publications.

The event is **FREE** but seating is limited!

**Register:** [BerkeleyCollege.edu/RSVP](http://BerkeleyCollege.edu/RSVP)

**Call:** 800-446-5400 ext. FFE

**Wednesday, May 15**  
**12 Noon Check in**  
Berkeley College  
12 East 41st Street  
New York City  
Room 202

**Come meet Corinne McCormack**, who launched a business from her apartment and clawed her way to success. As an entrepreneur, she has identified the eight characteristics that a person needs to possess or develop to be a successful entrepreneur. McCormack also shares her "Seeds of Success" that illuminate lessons for anyone running a business or building a career. **10 copies of Corinne's book will be raffled.**

**You will also participate in a hands-on workshop where you'll customize your own pair of sunglasses.**

