SCHEDULE OF ACTIVITIES

WEEK 2

**Monday August 13, 2018**

Hochschule Fresenius,12 East 41 Street, 15th Floor, (Between Madison and 5th Ave), New York, NY 10017

9.30am: **Module 7 - Leveraging Data**

9.45am: Guest Speaker – [Blake Fuchtman](https://www.linkedin.com/in/blake-fuchtman-fcas-ba6b7218) – Statistic and Data Working for You

12.30pm: Break for Lunch

2.00pm: **Module 8 - The Pitch**

3.00pm: Miho Shoji - [MyMoodBit](https://mymoodbit.com/" \t "_blank)

**Tuesday August 14, 2018**

German Consulate, 871 United Nations Plaza (Corner of 49th Street and 1st Ave), New York, NY 10017

10.00am:  [Coffee + Cookies Meeting Verbindungsbueros](https://www.daad.org/en/about-us/network/university-liaison-offices/)

10.30am: [German Center for Research and Innovation](http://www.germaninnovation.org/) - Entrepreneurship + Innovation

Hochschule Fresenius,12 East 41 Street, 15th Floor, (Between Madison and 5th Ave), New York, NY 10017

1.00pm: Guest Speaker - [Natalie Zfat](http://www.nataliezfat.com/) - Social Media + Influence

SAP Headquarters, 10 Hudson Yards, (on 30th Street and 10th Avenue), New York, NY 10001

3.00pm: Conference [Designing Digital Transformation: Focus on Business](https://gdta.org/activities-initiatives/events/designing-digital-transformation-focus-on-business/) | [Agenda](https://gdta.org/activities-initiatives/events/designing-digital-transformation-focus-on-business/)

You should have received 2 emails. I signed everyone up, so the first email would have arrived. After that you needed to click on the link in the first email for the second email to arrive.

First Email Subject: Designing Digital Transformation: Focus on Business: Please Confirm Your Registration

Second Email Subject: Designing Digital Transformation: Focus on Business: Thank You for Your Registration

If you did not receive it please re-register: <https://gdta.org/activities-initiatives/events/designing-digital-transformation-focus-on-business/>

**Wednesday August 15, 2018**

Hochschule Fresenius,12 East 41 Street, 15th Floor, (Between Madison and 5th Ave), New York, NY 10017

9.30am: **Module 9 - Money Talks**

10.30am: Guest Speaker - [William Reinisch](https://www.paladincapgroup.com/people/william-reinisch/)

12.30pm: Break for Lunch

2.00pm: **Module 10 – Leadership + Growing Pains - Stay or Go?**

**Thursday August 16, 2018**

German American Chambers of Commerce (GACC-NY), 80 Pine Street (On Pine Between Pearl and Water), New York, NY 10005

10.00am: [GACC-NY](http://www.gaccny.com/en/) - Entrepreneurship + StartUps | [Dietmar Rieg](http://www.gaccny.com/fileadmin/ahk_gaccny/Membership/Dokumente/CV_Dietmar_Rieg.pdf)

**<TBD>: Farewell Luncheon**

<TBD>: **Module 11 – Workshop**

**Friday August 17, 2018**

Hochschule Fresenius,12 East 41 Street, 15th Floor, (Between Madison and 5th Ave), New York, NY 10017

9.30am: **Module 12 – Shark Tank**