

Schwerpunkt	Hochschule Fresenius	ECTS	New York	course #	credits
Berufliche Professionalisierung English & Intercultural Skills Überfachliche Qualifikationen	Gesprächs- und Methodenkompetenz (Verbund 4. FS)	5 ECTS	Developing Managerial Competence	MGT 3346 SAB 3346	3 US credits
	Business Negotiation Competence (Verbund 4. FS)	5 ECTS	Negotiation and Dispute Resolution (Pace)	ELI 086N	3 US credits
	Intercultural Competence (Verbund 5. FS)	5 ECTS	Intercultural Communication in the Global Workplace (Pace)	ELI 086I	3 US credits
	Wirtschaft im Zeitgeschehen (Verbund 5. FS)	5 ECTS	<i>Online Modul</i>		
Marketing Management	Planung im Marketing Management	7 ECTS	Strategic Marketing Management	MKT 4465 SAB 4465	4 US credits
	Umsetzung im Marketing Management	7 ECTS	New Product Development	MKT4410 SAB4410	4 US credits
	Analyse und Kontrolle im Marketing Management	6 ECTS	Marketing Management: Analysis, Implementation and Control – Special Topics	MKT4470 SAB4470	4 US credits
Personalpsychologie	Personalmarketing und Recruiting	7 ECTS	Organizational behavior and Human Resources Management	MGT 2240 SAB 2240	3 US credits
	Personaldiagnostik	7 ECTS	Staffing	MGT 3347 SAB3347	4 UScredits
	Personalentwicklung	6 ECTS	Training and Development	MGT 3355 SAB 3355	4 US credits
Accounting	Corporate Finance	6 ECTS	Introduction to Financial Services	FIN2200	3 US credits
	Operatives Controlling (=Teilmodul)	8 ECTS	Managerial Accounting	ACC 113	4 US credits
	Strategisches Controlling (=Teilmodul)				
	Internationales Controlling	6 ECTS	International Banking and Finance	IBS 340/341	4 US credits
Accounting (Anrechnung IBS-Studiengänge)	Financial Controlling (=Teilmodul)	10 ECTS	Introduction to Financial Services	FIN2200	3 US credits
	Operational Controlling (=Teilmodul)				
	Strategic Accounting (=Teilmodul)	10 ECTS	International Banking and Finance	IBS 340/341	4 US credits
	International Accounting (=Teilmodul)				
Schwerpunkt TOURISMUS, HOTEL & EVENTMANAGEMENT (5. Fachsemester)	Leadership	5 ECTS	Leadership	MGT 4430 SAB 4430	3 US credits
	Entwicklungsorientiertes Management	5 ECTS			
	Strategisches und Internationales Marketing	5 ECTS	Strategic Marketing Management	MKT4465 SAB4465	4 US credits
	Management im globalen Kontext	5 ECTS	International Management	IBS 2240 SAB2241	4 US credits
	Grundlagen der Unternehmenskommunikation	5 ECTS	Public Relations	MKT3351 SAB3351	3 US credits
	Academic & Business Writing	5 ECTS	Pre Grad Academic Skills (Pace)	ELI091A	3 US credits